

KARLSRUHE GERMANY OCTOBER 17 2009



The Spirit of Life Plus™



We can't wait to see you at the 'Spirit of Life Plus™' in Karlsruhe, Germany on 17th October 2009! Make it happen! Stay focused, reach your goals and join us for an unforgettable experience.

The 'Spirit of Life Plus' events are about recognizing your success. We want this to be your year to succeed. Stay focused on your goals, reach that next level and let us celebrate with you. **Remember that anyone who achieves a new PIN level of Bronze or higher since the last event in Berlin will be invited to join the Co-Founders and Management Teams at a special drinks reception on Friday 16th October.**

After a day of celebration and recognition, the evening Banquet* will be a beautiful event, complete with buffet dinner, live entertainment and dancing late into the night. It will be a great chance to spend more time with friends, new and old, and to continue celebrating the true 'Spirit of Life Plus'.

- An opportunity for you to invite new people to this event and to share this day with your friends, family and organization.
- An opportunity to hear the leaders speak about their passion and commitment to Life Plus as well as the most recent achievers who will speak about their newfound success, telling us how they were able to stay focused and achieve their goals.
- A chance for you to meet the Founders of Life Plus as well as the Management Teams from Life Plus International and Life Plus Europe.
- An opportunity to enjoy the evening event, which will be filled with dining, dancing and incredible entertainment.*

Call the Life Plus European Office today to reserve your seats for this special event.

- Germany: 0800 101 3201 • Switzerland: 0800 000 122 • Italy: 800 906 511 • Austria: 0800 111 977 • France: 0805 111 400 • UK: 0800 854374 • Sweden: 0200 887 555 • Spain: 800 099 211 • Finland: 0800 117 505 • Norway: 80 01 48 88 • Hungary: 06 800 14911 • Poland: 00 800 12 11984 • Belgium: 0800 48265 • The Netherlands: 08000 203639 • Turkey: 0800 415 1130 •

Visit www.LifePlusEvents.com for more information on the 2009 Karlsruhe event.

Life Plus reserves the right to cancel the 'Spirit of Life Plus', to postpone it or to change the program without prior announcement (in the case of circumstances beyond control including, but not limited to, Acts of God or war). This event will be photographed, video and/or audio taped for use in Life Plus brochures, catalogs, and promotional video or audio tapes, and on the LP website that will be used for promotion of the business to other LP Associates*, prospective Associates and LP staff, employees, and affiliates. Since it is not possible for practical reasons to obtain the written consent of everyone who will be attending and thus potentially photographed, video or audio taped, unless express objections are received, individuals attending an event sponsored by Life Plus are deemed to have given their consent to use of the personal data described above for the stated purposes by attending or remaining at the event. By publishing your images on the website, this means that information about you is available worldwide, including in countries where there is no data protection legislation. You understand and agree LP is not at fault for any misuse of publicly available material and once it is released publicly LP will not be able to retrieve it. Any queries or complaints should be raised with the event 30 days prior to attending the event.

* The terminology used to refer to Life Plus "Associates", "Members" or "Partners" may vary based upon the laws of the country of residence.

Ticket Prices**

Day Event:	€ 25.00
Evening Event:	€ 45.00

* Tickets for the evening event will be assigned seating only. The seat will automatically be allocated close to your upline Diamond. **Any seating requests received after 18th September cannot be guaranteed.** Seating charts for the evening event will be on display on Saturday, October 17th for your convenience.

** Ticket prices are non-refundable and cannot be exchanged. All prices are inclusive of 19% VAT. The VAT varies from country to country, which reflects on the ticket price. Drinks are not included.

Venue:

Karlsruher Messe- and Kongress- GmbH
Schwarzwaldhalle
Festplatz 9
76137 Karlsruhe
www.kmkg.de

Day Programme

Entrance:	09.00 hrs.
Programme Begins:	10.00 hrs.
Programme Ends:	17.30 hrs.

Evening Dinner Dance

Doors Open:	19.30 hrs. til late
Buffet:	Gartenhalle
Entertainment:	Schwarzwaldhalle

Get Ready to on the 2010 Diamond Cruise February 21–28, 2010

Sail

We've set the dates for the 2010 Diamond Cruise through the Western Caribbean—February 21–28, 2010. Qualifying Diamonds will spend seven days aboard the NCL Jewel, sailing to the exotic ports of Roatan, Belize City, Costa Maya and Great Stirrup Cay.

Scuba divers may recognize the island of Roatan as one of the world's foremost diving locations. The island is surrounded by the world's second largest coral reef, which provides homes for some of the ocean's most beautiful fish, coral and plant life. Roatan may not be as "touristy" as the other stops, but it will offer Diamonds a more authentic look into island life and the Honduran culture. Cruisers will find plenty to do, including visiting calm, clean beaches for swimming, snorkeling and relaxing under the sun.

After visiting Roatan, the cruise will move on to Belize, where the Great Blue Hole is located. As the world's largest feature of its kind, the hole is over 300 meters (984 ft) wide and 125 meters (410 ft) deep, which makes it an ideal place for Scuba divers and snorkelers alike. For land-lovers, Belize is ripe with ancient Mayan sites, both excavated for tourists, and jungle-covered for adventurers. Belize is also home to lush tropical rainforests filled with vibrantly colored birds and exotic species of flora and fauna.

Acres of pristine coastal land await Diamonds at Costa Maya, Mexico, where vast natural resources and rich historical and cultural sites offer visitors true insight into the essence of Mayan culture. Diamonds will find Costa Maya to be a paradise of palm-lined, soft-sandy beaches dotted with grass thatched palapas, where visitors can relax in the shade while enjoying the day. Plenty of exciting adventures and day excursions also await the Diamonds in Costa Maya.

The Jewel's last stop is an uninhabited tropical island reserved exclusively for Norwegian Cruise Line passengers. Diamonds will find Great Stirrup Cay to be an untouched tropical paradise of white sandy beaches, calm waters and exotic ocean life. Great Stirrup Cay is home to many species of exotic wildlife, including lizards, gulls and neon-colored fish. Diamonds may find themselves relaxing in sea-side hammocks, under shady palm trees, or they may be drawn to the warm water for snorkeling with beautiful tropical fish. Kayaks and sailboats will also be available for anyone who wishes to circle the island and enjoy the view from the water. The day will be capped off with a beachside barbecue and dancing.

While at sea, Diamonds will avail themselves of the many luxuries of one of Norwegian Cruise Line's greatest ships. Cruisers will find the Jewel to be a floating luxury resort with swimming pools, hot tubs, spas, casinos, bars, restaurants, night clubs and many other amenities. Diamonds will also have the chance to mingle with the Life Plus Founders and management teams, as well as sit in on important and informational meetings with some of the top Diamonds.

Start working toward your qualification today because you do not want to miss out on this amazing journey through the Western Caribbean. We can't wait for you to join us on what is sure to be an unforgettable experience of a lifetime!



Qualifications for the 2010 Diamond Cruise:

First Time Diamonds: Must qualify for Diamond three (3) months out of twelve (12) during the 2009 calendar year.

Existing Diamonds: Must qualify for Diamond nine (9) months out of twelve (12) during the 2009 calendar year.



Life Plus International
P.O. Box 3749
Batesville, AR 72503

Life Plus Europe, Ltd.
Little End Road, Eaton Socon
Cambs. PE19 8JH
England

Visit our website @ www.lifeplus.com

US International Ph: 1(870)-698-2311
US International Fax: 1(870)-698-2379
US Toll Free: 1-800-572-8446
US Toll Free Fax: 1-800-959-2777

UK International Ph: +44 (0) 1480-224-600
UK Free Phone: 0800-854374 (UK only)
UK International Fax: +44 (0) 1480-224-601
UK e-mail Orders: sales@lifeplus-europe.com

JPN Order Free Ph: 005-3123-0026
JPN Customer Ser. Free Ph: 005-3123-0005
JPN Local Call Fax: Tokyo 03-4496-5312
Osaka 06-6537-1492

Free Ph - Hawaiian JPN: 1-877-576-7347
Free Fax - Hawaiian JPN: 1-866-672-4291

Free Numbers

Germany:	0800 101 3201
Switzerland:	0800 000 122
Austria:	0800 111 977
Finland:	0800 117 505
Sweden:	0200 887 555
Norway:	80 01 48 88
Spain:	800 099 211
France:	0805 111 400
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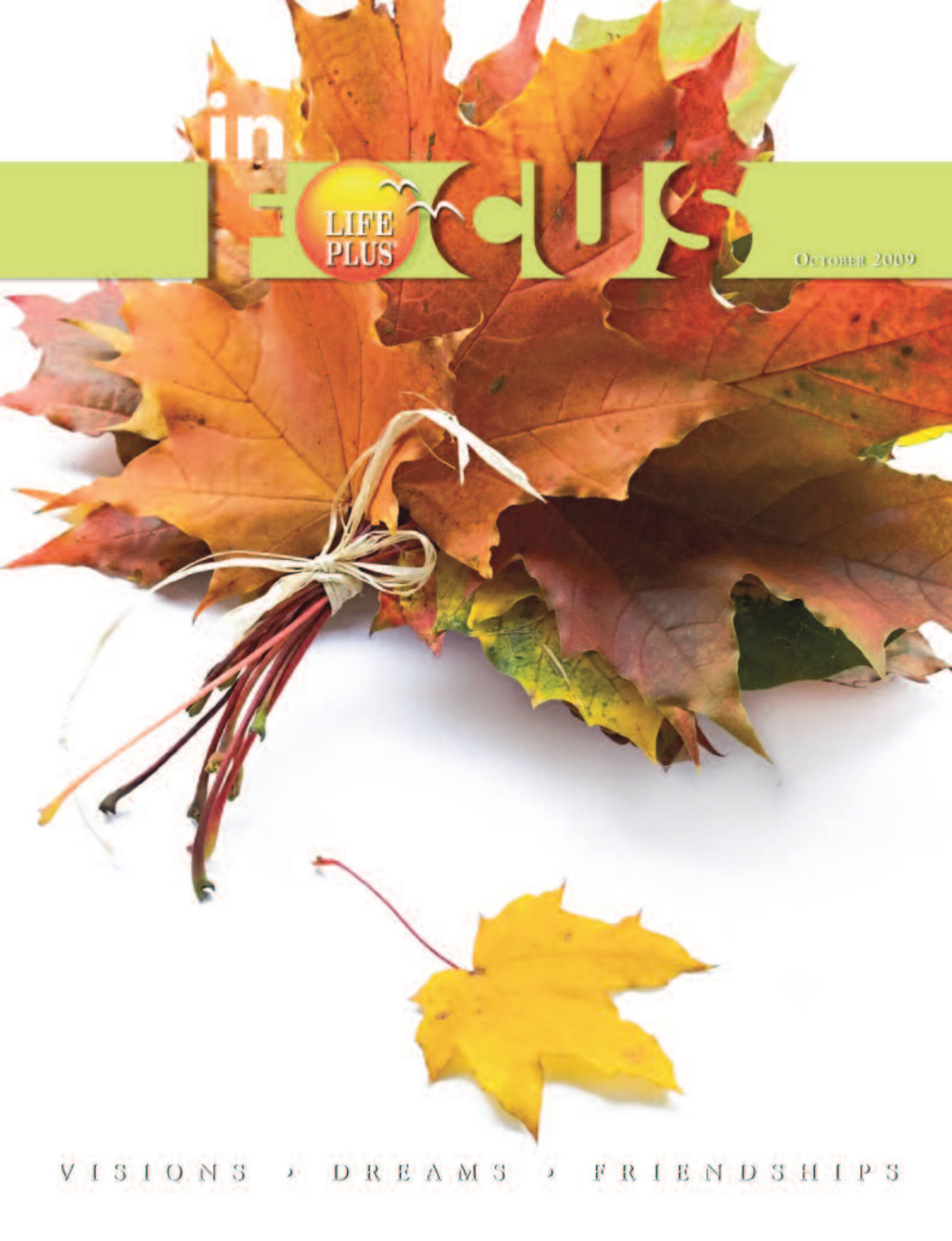


in

LIFE PLUS

FOCUS

OCTOBER 2009



VISIONS • DREAMS • FRIENDSHIPS



We are **Claudia Schulz** and **Stefan Lauterbach**. We are married and live in tune with nature in the Saarland region. Our story begins with a decision taken alone but not in solitude.

Claudia: I am a psychologist who became self-employed at the end of 2003 at the age of 41. Shortly thereafter, symptoms I had had for a long time turned into a full-blown illness. I knew very well that the problem wasn't just physical. It quickly became clear that conventional medicine couldn't offer any help for my intolerable illness. When all this happened I was in the middle of starting up my own business, and it could have turned into a financial disaster for me. One thing I definitely knew was "Whatever I can contract, I can also get rid off!" So I did some research—without success. But something good came out of it: I read all about the topic "vitamin and mineral needs of a healthy person" and discovered what I must be lacking. At this crucial moment, my husband Stefan appears in the picture.

Stefan: I am a 44-year-old vehicle inspection engineer and love my job at the Technical Inspection Agency. In addition to my job, I studied economics at the distance-learning university Hagen and was three tests short of graduating. My job alone simply didn't fulfill me anymore! When Claudia got sick, I told a long-time customer about it. She and her husband had apparently found a solution for their health and professional problems. She invited us to her home.

Claudia: Unfortunately, I only responded to the invitation after all of my research didn't help me. Today, when I'm asked whether I initiated this change in my life for physical or professional reasons, I answer yes to both. One thing I knew on the first evening was that my body quickly needed a combination of high-quality, vital substances.

Stefan: We really had no idea and people watching us may not have seen any change for the first 1 ½ years. The first three months I only observed and watched Claudia. Her first sustained change happened after four days, and it continued on. My running performance immediately increased. Then I noticed how serious Claudia took it and that she had an unshakable vision. It was a long time until I truly started working together with her and we both began to work as a team. I stopped my studies indefinitely: this business concept was simply too exciting!

Claudia: From the inside, a lot had developed! We are the best example for the bamboo mentioned in the book written by Gabi Steiner, to whose active team we belong. At first it seemed nearly impossible to me to build up two successful independent businesses. In my opinion we were not suitable to be networkers. Now, it's my vision that moves me, our absolute belief in the approach according to Gabi Steiner's book "From Person to Person" and the strong confidence in the ethics of Life Plus. We researched all three areas in detail; it simply is a well-rounded model, suitable as a life concept! In March, after exactly four years, we became Life Plus Gold Partners but have not yet reached our final goal. The intermediate goals I set for myself are very concrete and I work on them daily. If Stefan can realize a 4-day workweek in addition to my income and we are able to go on long tours on our big motor scooters while keeping the same level of income, then we have achieved a gigantic personal milestone! And then our partners, who are growing dearer to us, and who have partly experienced our highs and lows with us, will come closer to the goals that they have set for themselves—at their own pace, without pressure and having had the opportunity for much personal development. We are all in a team that increasingly gains professional qualities in terms of helpfulness and collaboration.

This is not a dream; it is the beginning of a reality as it can only be found here. We thank all of those who have been there for us, often without direct profit. And that's exactly why we would like to pass on our encouragement and strength.



Claudia Schulz & Stefan Lauterbach



New Language Available on the Web

In an effort to make our website as accessible as possible, we have added Turkish as a new language choice under the UK-flag. Now native Turkish speakers can easily view all of the products and literature available in the United Kingdom. This is just the latest addition to our online language choices as we continue to make as many languages available as possible in order to provide you and your partners with easy access to all of our online resources. To view our site in the new language simply log on to www.lifeplus.com under the UK flag, then choose Turkish under the language dropdown menu.

Life Plus in Focus is Expanding

We are excited to announce that due to popular demand we will begin publishing an online Turkish language version of the *Life Plus in Focus* newsletter. Beginning in October, the Turkish newsletters will be available for download at www.lifepluscentral.com. We hope this new addition helps our native Turkish speakers to stay more easily informed on all the current Life Plus happenings.

Life Plus in Focus Genişliyor

Genel talep nedeniyle, *Life Plus in Focus* bülteninin Türkçe olarak online yayınlamaya başlayacağımızı heyecanla duyuyoruz. Ekim ayında başlayacak olan Türkçe bülten, www.lifepluscentral.com adresinden indirilebilir. Bu eklemenin, Türkçe konuşanların mevcut Life Plus olaylarından daha kolay haberdar olmasına yardımcı olmasını umuyoruz.



Updated Product Brochures Now Available

Want to know more information about your favorite products but don't know where to look? Visit www.lifeplus.com where we have brochures available for Daily BioBasics, Proanthols, Specific Support and others. In these conveniently located brochures (available in packs of 25) you can find everything you or your partners want to know about your favorite Life Plus products.



Jutta Schubert-El Asal



I am Jutta Schubert-El Asal, single mother of two children—ages 23 and 20. After the birth of my daughter 20 years ago I started my own physiotherapy practice in the hopes that I would be able to fully enjoy both family and my job. My practice and my success increased continuously, but my personal time decreased.

My personal health and wellbeing, and that of my family, have always been my first priority. I have used nutritional supplements for 30 years. Because I have always wanted to do everything possible for my wellbeing, I preoccupied myself with network marketing in the areas of wellness and anti-aging.

My sister-in-law told me about the wonderful opportunities Life Plus provides in terms of wellness and financial stability. I finally tried it out in February 2009. The unusual opportunities Life Plus can offer to so many people were so interesting to me and my family that we not only immediately started to use the products but also recommended them to others. I quickly told other people about my success and almost everyone in my personal and professional life wanted to share this feeling of success with me.

Although I am investing several hours of my already limited time into building my Life Plus business I am extremely motivated and touched every day by the trust my friends and acquaintances have in me and the business. My sister-in-law and I meet almost daily to focus on our goals. We are on this journey together—and with great success so far. I believe that our combined inspiration motivates the people with whom we talk to start immediately.

In this short time I found that not only my sister-in-law but also my Upline and my partners in Germany and abroad support my activities to the best of their abilities.

I am especially proud of the fact that I already achieved the status of Believer in March, Builder in April and Bronze in May.

Since I read the book “From Person to Person” four years ago, my biggest role model has been Gabi Steiner. I already saw analogies to this powerful woman, who is also a single mother. Unfortunately, I didn’t see the connections to Life Plus at that time.

My strategy for success is to start my day by running cross country with my dogs while thinking about the information I received the day before from my personal and professional circle and how I could inspire each of these people.

The most important elements in my Life Plus business are trust and honesty. I have always dreamed about people being there for each other and supporting each others’ personal and financial development without jealousy and resentment, regardless of which position they hold.

It is my goal to free myself from financial burdens in my professional life and to shape the life of my family and animals through my personal financial freedom.

Because I have private residences in Germany, Spain and the Netherlands, I also want to give people there the opportunity to shape their lives with big prospects of success. I would love to spread the “Spirit” worldwide and look forward to an exciting, successful and fulfilling future.

My advice for building a successful Life Plus business is to use the support of your Upline and not to try to build the business by yourself.

