

# inFocus

Visions, dreams and friendships

October 2011



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# 2012

# Lifepius Diamond Cruise

Get ready to set sail – the 2012 Diamond Cruise is booked!

Mark your calendars now to sail on the Norwegian Pearl from 18 March to 25 March, 2012, to the tropical and exotic ports of the western Caribbean – Great Stirrup Cay, Bahamas; Ocho Rios, Jamaica; George Town, Grand Cayman; and Cozumel, Mexico.

Start qualifying\* now for this amazing tropical adventure ... you won't want to miss it!

Look for more information about the 2012 Diamond Cruise in upcoming issues of Life Facts as well as the inFocus newsletter. For more information about the Norwegian Pearl and these incredible ports of call, you can visit either [www.ncl.com](http://www.ncl.com) or [www.ncl.de](http://www.ncl.de).

Qualification for the 2012 Diamond Cruise:

First-Time Diamonds: Must qualify for Diamond three (3) months out of twelve (12) during the 2011 calendar year.

Existing Diamonds: Must qualify for Diamond nine (9) months out of twelve (12) during the 2011 calendar year.



# A Fantastic Meeting High in the Mountains of Austria With 4-Star Diamonds Todd and Melanie Burrier from the USA

By Klaus Moser

What a beautiful dream came true on July 6, 2011...

...a meeting with our greatly respected and successful Upline Todd Burrier and his dear wife Melanie, more than 2,000 meters above sea level, among Alpine roses and high peaks, surrounded by cows, chamois and marmots. The surroundings resounded to the notes and echoes of the Alpine horn, played by our old friend and Lifeplus partner Xaver Burtscher, who is himself from the region – so our guests from America, Todd and Melanie, received a warm welcome!

After a breathtaking climb on the first day, Xaver and his daughter Sabrina served us a traditional and beautifully prepared meal of local dishes. The evening then drew to a close as the sun set over the glowing mountain-tops, in comfortable togetherness, in an original Alpine stone hut, 1,700 meters above sea level, which sits there like a crowning glory in the Walser Valley of the Vorarlberg region of Austria.

The highlight of the gathering was our meeting the following day in the fresh Alpine fields, at a height of approx. 2,000 meters to the accompaniment of the bells from the grazing cattle. Now and then we could hear the shrill whistle of the marmots.

Although this training meeting with Todd all took place in English, and my knowledge of English still leaves something to be desired, I didn't want to miss a minute of it. Todd's long and extensive experience, his success, his capacity for empathy and his constructive words gave us a great deal of motivation and, incidentally, many worthwhile tips. Just to listen to this man and put your questions to him is enriching on a personal and inter-personal level! In his view, the construction of relationships is the best basis for all success.

After the training, a very enthusiastic Lifeplus partner, Ladina Wisniewski made this comment: "I've got to know Todd and Melanie as very likeable

people. They were visibly moved by the happy time they'd already been able to spend as the guests of Xaver and Klaus in this magnificent Alpine region. This meeting, 1,700 meters up, is like scarcely any other. In this very charming atmosphere, we've been able to learn about, and exchange information about the Lifeplus concept, the products, etc."

Meanwhile, the busy hands of Sabrina and my wife Erika had been preparing a splendid meal for us at the hut.



Unforgettable moments with first-class people and many rare sights from nature – that's how I'd briefly sum up this time together. Words alone can't express it. You had to be there!

Safely back in the valley, we were also able to say "Hello!" in the pleasant atmosphere of our own circle, to our Swiss Diamond partners Malu and Markus Jenni, with some of their Downline partners. We had a lot of fun and really exercised our laughter muscles with the evening lasting until the early hours of the morning. My whole

family gathered round the breakfast table to give Todd and Melanie a really good send-off.

And then along the winding road over two mountain passes to the traditional Diamond meeting in Sonthofen...

I find I'm paying more and more attention to the way our activities with Lifeplus cross boundaries and borders. And to make sure that I don't miss any of the details at the next meeting, and that nothing stands in the way of building up international business, I've already enrolled myself on an English course, for which I'm highly motivated. Who'd have thought it! We're already looking forward to the next Lifeplus meetings, which will bring so many new experiences to our beautiful Alpine region!





# Lifepus Foundation

*Guided by the belief that every life has equal value, the Lifepus Foundation works to help all people lead healthy, productive lives. Early on, the focus was on funding charitable institutions working in the area of cancer research and assisting those who could not afford needed treatment.*

## How You Can Help

The Lifepus Foundation is reaching out on many fronts to stand up for individuals and communities that need it most. We know that financial resources and good intentions alone don't bring about social change, and that we cannot improve the lives of many by ourselves. We believe that people should have the opportunity to reach their full potential and it is with your help that this can be possible.

100% of the money donated to the Lifepus Foundation goes directly to the charities we support and there are no administrative costs deducted from any donations. Lifepus donates a portion of its profits each month to the foundation as a way of leading the effort.

When placing your Lifepus order, you will have three options available to you:

- Round up your total order amount to the nearest whole dollar, euro, or pound;
- Add 1.00 dollar, euro, or pound, or in Japan add 100 Yen to your total order amount;
- Or Add Other Amount – this feature will allow you to add your desired amount of contribution to your total amount of purchases for that order.

You will also have the ability to add your contribution option to your monthly ASAP order allowing you to donate each month.

**One-Time Donations:** Interested parties may call our freephone order lines at any time and simply inform the operator you wish to donate to the Lifepus Foundation.

Through your commitment and support of the Lifepus Foundation, you will be joining with Lifepus to make it possible for positive change around the world and the investment in the lives of others will forever be remembered.

*For more than a decade, the Lifepus Foundation has provided support for such worthwhile causes as the St. Jude Children's Research Hospital in Memphis, Tennessee, which specialises in the treatment of children with major diseases and does not charge for the medical care. All of the funding for the hospital comes from concerned individuals and organisations like the Lifepus Foundation. Now, the Foundation's mission has expanded to support programmes, institutions and charities that are consistent with Lifepus' core beliefs.*

*More recently, the focus of the Lifepus Foundation has been on supporting the following charitable organisations: Save the Children, Action Against Hunger, CARE International and International Medical Corps. All of these organisations were selected because they meet our stringent selection criteria: at least 90% of the money received goes to the cause; they have an international impact; and they support sustained improvement through education and training in addition to the immediate aid they provide.*

- *We believe in helping people help themselves through the useful application of information and resources to improve their quality of life and that of future generations.*
- *We believe all people have the intrinsic capacity to effect change in their lives, in the lives of others, and in their communities. We respect individuals and value their shared interests, strengths and cultures.*
- *We believe in using the Foundation's resources effectively to support education, nutrition, wellness, and to address serious social, economic and environmental issues facing people all across the globe.*



# From Dreams to Reality

## Bärbel Weber

Hi, my name is Bärbel Weber, I'm .... years young and the mother of a five-year old daughter, who is the apple of my eye. I'm a qualified hairdresser by trade and I've been self-employed for over twenty years – I love my work and most of all I love people. They're really important to me, and not just with regards to hairstyling!

Over time my Lifeplus Upline, Sonja and Jochen Tille, and I have become friends through Lifeplus! And so in May we took a "business trip" together to St. Neots in the English county of Cambridgeshire at the invitation of the European branch of Lifeplus.

Thanks to the wonderful way things had been organized, I even had five departure dates to choose from and I was able to plan my trip to England well in advance: childcare, business arrangements, most convenient flight time etc. etc., and again I was always able to get help from Lifeplus and the Tilles.

Having been to London twice before, I already knew England and so I was wondering what would the weather be like this time? I also remembered the meals which were "an acquired taste" – typically English indeed – which had made an indelible impression on me during my previous two visits.

So I was in good spirits and was looking forward to finally being able to see the company, to putting names to faces and to meeting in person those in the contact center. I was excited about what was awaiting me.

They're great people who really put their heart and soul into all they do. We enjoyed a complete tour through all departments. They are just a great team which left me nothing to wish for. They put us up in a beautiful golfers' hotel, and the breakfast room had a lakeside view. The food was really good; not at all what people lead you to think typical English cuisine is like. And, as anyone who knows me will tell you, I'm a bon viveur and hard to please. But it was very tasty and full of variety. Even the weather was good!

We also had a really great tour of Cambridge and the Colleges, and found out why everything is still the way it has always been – really marvelous! This was followed by an hour free to do our own thing. Some went off for a drink, others wandered and enjoyed the ambience of the city but Sonja and I discovered that England also has some really quaint little shops which are happy to take "Master Card" – just perfect!



I trotted out my schoolgirl English once again, and the people were very pleasant and helpful, and not at all stiff and reserved, like people often say they are. If you go and see for yourself, I'm sure you'll agree.

And at this point, I must just say 'thank you very much' to Malcolm and his team for their kind hospitality. They're just the best! I'm looking forward to accompanying many new partners to Eaton Socon/St.Neots, so that they can learn for themselves about the quality and the know-how of our company, Lifeplus. I sincerely wish that this philosophy will endure and that we will continue to grow and develop together.

Back home and after a few days and during the following weeks I found I was able to use what I had experienced in England in my daily life, e.g. to take the skills of the team-building games which we'd taken part in and adapt them for the salon and, of course, for my Downline as well. I'd been reminded once again how important simple communication is and (as you can see in the new Lifeplus film, which I hope everyone's either seen in Berlin or on the website) how a clock is made up of many small but important parts. The wheel is always turning, and everyone – regardless of what he/she learns, or studies, or does in real life – has a chance to turn with it, however it fits into his/her individual lifestyle ... simple, but brilliant. Carpe Diem – seize the day!

P.S. Have a great time on your "business trip to England".



# The Spirit of Lifeplus™

# Karlsruhe

22 October 2011

## 5 Reasons not to miss the Spirit of Lifeplus!

- Join us for Recognition and Celebration
- Be part of a fantastic event
- Introduce guests to Lifeplus
- Make memories and hear stories to take away with you
- Catch up with Lifeplus friends and meet new ones



### Where?

Schwarzwaldhalle &  
Gartenhalle Karlsruhe  
[www.messe-karlsruhe.de](http://www.messe-karlsruhe.de)

### When?

Daytime Event  
(Schwarzwaldhalle)  
Doors Open 9.00 a.m.  
Start 10.00 a.m.  
Finish 5.30 p.m.

Evening Dinner Dance  
(Gartenhalle)  
Doors Open 7.30 p.m. until late

### How Much?

Daytime Event: €25.00\*\*  
Evening Event\*: €45.00\*\*

\* Tickets for the evening event will be assigned seating only. The seat will automatically be allocated close to your upline Diamond. Should you have special seating requests (i.e. if you would like to sit with someone in particular) please contact the LPE office before September 22, 2011. Seating charts for the evening event will be on display from midday Saturday, October 22, for your convenience.

\*\* Ticket prices are non-refundable and cannot be exchanged. The quoted prices are inclusive of 19% VAT. The VAT varies from country to country, which will be reflected in the ticket price. Drinks are not included.

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